

IN NEED OF CARPETING?



Drop in at the store and see our beautiful stock of carpeting, rugs & linoleum patterns. All priced to please your pocketbook.

**NO DOWN PAYMENT
36 MONTHS TO PAY**

WALL TO WALL INSTALLATIONS

WE HAVE OUR OWN EXPERIENCED CARPET LAYERS
RESIDENTIAL - COMMERCIAL - INDUSTRIAL
Inquire About Our Leasing Plan
Over 1,000 USED RUGS Cleaned & Ready to Use

Floor Styles



Famous For Values In Carpeting
For Nearly 40 Years

1899 MISSION STREET
Corner 15th

UN 1-4646

Phone for Our Carpet & Linoleum Wagon
Choose Your Material in Your Own Home

**INDIA CARPETING
MAGYAR
RAJAH
MIRZAPUR
CHINDIA
KALABAR**

Kerman Rug Co.
SINCE 1927
DIRECT IMPORTERS
OF
ORIENTAL RUGS
Complete Line of Broadloom Carpeting
(Hand Made Indian)
MANY LEADING BRANDS AVAILABLE
We Buy - Sell - Trade - Appraise
EXPERT CLEANING & REPAIRING

Open Daily 10 A.M. to 5:30 P.M. Friday 10 A.M. to 9 P.M.
SE 1-2324

235 WEST PORTAL AVE.
SAN FRANCISCO

If No Answer Call 588-5092

LUTHER T. EBRAHIM SINCE 1927
PRESENTS
KARASTAN RUGS

B'LOOM CARPETS Made & guaranteed by the Leading Carpet Mills, expertly installed.

ORIENTAL RUGS Imported from Persia, India, China. Large Stock of Modern & Antiques.

ORIENTAL RUGS PURCHASED - TRADE YOUR OLD RUGS FOR NEW
RESIDENTIAL - COMMERCIAL - APPRAISERS - THREE YEARS TO PAY

1161 SUTTER ST. near Polk **TU 5-3161**

Carpet, Rug & Upholstery Cleaners—(Cont'd)

Sultan Rug & Upholstery Cleaners
3804 NoriegaOV 1-9319
(Please See Advertisement Page 196)
SUNSET RUG SERVICE
1349 StevensonMA 1-7000
(Please See Advertisement Page 195)
Sunshine Rug & Upholstery Cleaners
3529 MissionVA 6-1250

SUPREME RUG CLEANING CO.
WE GIVE YOUR RUG
"A BEAUTY TREATMENT"
In Our Plant Or Your Home
FREE ESTIMATES GLADLY GIVEN
MOTHPROOFING - REPAIRING & DYEING
Pick-Up & Delivery - Bonded Drivers
2931 Geary Bl.SK 1-1424

Supreme Rug Cleaning Co 2931 Geary Bl-SK 1-1424
(Please See Advertisement Page 191)

TRU-COLOR RUG CLEANING & DYEING
RUG SPECIALISTS
RUGS WASHED & DYED
PICK-UP & DELIVERY OR
CASH & CARRY DISCOUNT
UPHOLSTERY & DRAPERY
CLEANING
3154-17thKL 2-1771

TURKO-PERSIAN RUG CO.
2377 San Jose AveJU 6-6400
From telephones served by the
following exchanges
Millbrae San Mateo
Redwood City Woodside
San Carlos-Belmont
(No Inter-city Charge)
Ask Operator for Entrprise 10773
(Please See Advertisement Page 194)

VACUUM STERILIZING CO.
1354 YorkAT 2-7025
(Please See Advertisement Page 196)

WEAVER A B
1616 Pacific Av.DO 2-2150
Weaver Co-Rug & Upholstery Cleaners
1616 Pacific Av.DO 2-2150

WEST COAST CARPET CLEANING CO.
20th & ShotwellVA 4-4909
(Please See Advertisement Page 197)

**WHITMORE'S RUG & UPHOLSTERY
CLEANERS** 2930 OctaviaTU 5-6467
(Please See Advertisement Page 195)

WILLIAMS KEITH
471 JessieSU 1-4384

WIZARD CARPET CLEANING CO.
THAT MAGIC TOUCH
Costs So Little You'll Be Amazed
QUICK SERVICE - PROMPT ESTIMATES
A Complete rug & carpet service
Chesterfield Sets Cleaned
In Our Plant Or Your Home
Established 1915
2933 Geary Bl.BA 1-2181

Wizard Carpet Cleaning Co 2933 Geary Bl-BA 1-2181
(Please See Advertisement Page 191)

Carpet, Rug & Upholstery Cleaning Equipment-Rental

ABBEY RENTS
Rug Shampooers - Wet-Dry Vacuums
Floor Polishers - Trewax Products
RENTALS - SALES - TERMS
1314 PostGR 4-2525

CALIF ADJUSTABLE STEEL POST CO.
EASY - DO IT YOURSELF - SAFE!
RUG & CARPET SHAMPOO EQUIP.
At 19th AveSKyIn 1-3622
1746 Clement

**DWIGHTS PAINT & WALLPAPER &
NURSERY** 1720 Ocean Av.JU 5-4278
GLIDDEN MARINA PAINT CENTER
Rug Shampooer & Waxer
Save Money Do It Yourself
2248 ChestnutWA 2-1703

The Yellow Pages save you time.

Carpet Rug & Upholstery Cleaning Equipment-Rental-(Cont'd)

GLIDDEN SUNSET PAINT CENTER
UPHOLSTERY & RUG SHAMPOOERS
Save - Do It Yourself - Safe - Easy
Professional Results - Open Sun 9 to 1
2438 NoriegaMO 1-0412

HOST ELECTRIC BRUSH & DRYCLEANER
FOR WALL TO
WALL CARPET
PROFESSIONALLY
CLEANED OR
DO IT YOURSELF
HOST
"FOR SERVICE CALL"
RED FEATHER CARPET WASH CO
433 Geary Bl.SK 1-7329
S F HOST RUG CLEANERS
1585 El Camino RI Milbra761-0124

MARINA HARDWARE & LUMBER CO.
3131 FillmoreWA 1-2479
Whitey's-U-Rent 837 ClementSK 2-5324

Carpet, Rug & Upholstery Cleaning Equipment & Supplies

**CAROLYN CLEANING CONCENTRATE
X-TOL**
GROMM SYSTEM OF CLEANING
3154-17th UNdntl 3-0650

COLBERG SUPPLIES
Hild Exclusive Distributors
SCRUBBING MACHINES - VACUUMS
HILD FILE LIFTER VACUUM
HILD AUTOMATIC UPHOLSTERY UNITS
WARCO CLEANERS - THRU COLORS
ARTLOOM - DELAY - DUO DELAY
CONNERSVILLE EQUIPMENT CO.
From A Rug Pole Pin To A 3 Story Plant
777 Golden Gate Av.MA 1-3415

EASTERDAY SUPPLY CO INC
Fell & GoughKL 2-1551

Carpet Sweepers

Funsten B R & Co
Bissell-Wholesale Only
598-7thHEmlok 1-5115

Carpets & Rugs, Dealers-New

A A FLOOR COVERING MEN
CARPET RETAIL
SALES AND SERVICE
See Our Ad Under Carpet Clns
969 NatomaUN 3-3418

A B WEAVER CO
REPRESENTING MAJOR MILLS
TRADE-IN YOUR OLD CARPETS
1616 Pacific Av.DO 2-2150

Accent House 2035 PolkGR 4-7142

ALAN DORAN CO

CARPETING
DOMESTIC - PERSIAN
INDIA - CUSTOM
TREASURES OF MAHARAJAH
ON EXHIBIT
VILLAGE FAIR - SAUSALITO
CLEANING & REPAIRING
1625 Pacific Av.PR 1-1200
58 Ocean Av.JU 5-1128

Alfred's Interiors 123 W Portal Av LÓmbra 4-1085
Allen's Carpets 2155 Junipero Serra Bl Daily City Plaza 5-4246

Amirkhan's Rug Service
2475 SacramentoWEst 1-3943
Antonchuk A 1125 Ocean Av JUnipr 7-0640
Armstrong Carpet & Linoleum Co
626 ClementSK 1-2827

ARMSTRONG CARPET & LINOLEUM CO
626 ClementSK 1-2828
(Please See Advertisement Page 199)

ASSOCIATED HOUSEHOLD SUPPLY
871 StevensonHE 1-7467
Bagdad Rug & Cleaning Co 2824 Calif.WE 1-6793

(Continued Next Page)

Please dial carefully... keep watching the dial.

Carpets & Rugs, Dealers-New-(Cont'd)

BARWICK CARPETS—
ALAN DORAN CO
Main Store 1625 Pacific Av.PR 1-1200
58 Ocean Av.JU 5-1128

Beressi Salvatore 1324 NoriegaMO 4-0727

BERVEN CARPETS—
ALAN DORAN CO
Main Store 1625 Pacific Av.PR 1-1200
58 Ocean Av.JU 5-1128

BIGELOW RUGS AND CARPETS—
RETAILERS

BRIED GENE INC
1585 El Camino RI Milbra761-0123
FLOORCRAFT 760-2dSÚtr 1-8254
GOLDSTEIN W OF CALIF
1039 ClementBA 1-3923
RUG MEN THE
2750 Junipero Serra Bl Colma PLaza 5-5840

BREUNER JOHN CO 571 Sutter... SÚtr 1-7400

BRIED GENE INC
1585 El Camino RI Milbra761-0123
Business Interiors 235 Calif.YU 1-5820
Calif Home Furnishings 1525 UnionPR 6-6001

CALLAWAY CARPETS—
ALAN DORAN CO
Main Store 1625 Pacific Av.PR 1-1200
58 Ocean Av.JU 5-1128

CANTERBURY CARPET MART
CARPETS & DRAPES
Commercial & Residential
2177 MissionMA 1-7770

CARPET MAN THE
CARPET & RUG
SPECIALISTS
2415 NoriegaLO 4-6610

CHARLES D WALKER CO
189-13thHE 1-1132

CLODINE'S INTERIORS
2230 UnionWE 1-3731
Coast Carpet & Linoleum Co
316 ValenciaHEmlok 1-5057

CONKLIN BROS INC
3320-20thAT 2-1822
(Please See Advertisement This Page)

DAINI BROS
2001 PolkOR 3-4540
(Please See Advertisement This Page)

Dario's Home Furnishings
2660 San Bruno Av Delaware 3-4343
Davis & Scurlock Office & Home Furnishings
204 GreenSU 1-3748

DOWN'S CARPETS—
ALAN DORAN CO
Main Store 1625 Pacific Av.PR 1-1200
58 Ocean Av.JU 5-1128

EBRAHIM LUTHER T
1161 SutterTU 5-3161
(Please See Advertisement Page 198)

EMPORIUM THE
ORIENTAL RUGS
One of the largest collections
in the West of superb, hand-made
Oriental carpets.
We take Oriental Rugs in trade
At The Emporium since 1902.
Oriental Rugs, Third Floor
835 MarketYU 2-1111

FAMILY FURNITURE CO
1943 MissionUN 1-2800
Fenech Furniture Co
2636 San Bruno Av JUnipr 4-7024

FINE FURNITURE & APPLIANCE CO
2226 FillmoreWA 1-1658
(Continued Next Page)

Conklin Bros.
FIRST IN FLOOR COVERING
SINCE 1880
CARPETS & RUGS
COMMERCIAL • RESIDENTIAL
All Major Carpet Brands • Guaranteed Installation

AT 2-1822
SAN FRANCISCO OAKLAND 3320-20th STREET SAN FRANCISCO SAN MATEO HAYWARD

DAINI BROS.
CUSTOM
Carpets
MADE TO ORDER
OR 3-4540
2001 POLK STREET AT PACIFIC

Carpets & Rugs, Dealers-New-(Cont'd)

Carpeting Moderne 355 Barneveld Av.MI 8-8577

CARPETS FROM MCKOWN
346 W Portal Av.LO 6-9422
(Please See Advertisement This Page)

CASSIDY'S INTERIORS & DRAPERIES
CUSTOM CARPETING
TO SIZE & TO COLOR
678 MissionDO 2-2931

CHARLES D WALKER CO
189-13thHE 1-1132

CLODINE'S INTERIORS
2230 UnionWE 1-3731
Coast Carpet & Linoleum Co
316 ValenciaHEmlok 1-5057

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835 MarketYU 2-1111

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Fenech Furniture Co
2636 San Bruno Av JUnipr 4-7024

FINE FURNITURE & APPLIANCE CO
2226 FillmoreWA 1-1658
(Continued Next Page)

CARPETS AND RUGS
Leaders Since 1923 Complete Selection
• ALEXANDER SMITH EXPERTS IN
• GULISTAN • HOMES • OFFICES
• MAGEE • BERVEN • STORES • HOTELS
• FIRTH, ETC. • APT. HOUSES
Residential Commercial

WEST COAST LINOLEUM AND CARPET CO.
RETAIL STORE, 2689 MISSION BETWEEN 22nd & 23rd
CONTRACT SHOWROOM, WAREHOUSE & MAIN OFFICE
20th & SHOTWELL
VA 4-4909

THINKING OF Carpeting?
Franchised Dealers For
MOHAWK - FIRTH
MAGEE
ALEXANDER SMITH - CALLAWAY
GULISTAN
Also Representing
Twenty Other Carpet Mills

Call . . . **LO 6-9422**
• Terms to 36 Months
• 35 Years Carpet Experience
• Personalized Service by
**JOHN MCKOWN
BOB MCKOWN**

Carpets from McKown
346 WEST PORTAL AVE. SAN FRANCISCO

Armstrong CARPET & LINOLEUM CO.
SK 1-2828
SERVING THE ENTIRE BAY AREA
CARPETS
• LEES • FIRTH • GULISTAN
• BROADLOOM CARPETS & RUGS
• STAIR & HALL CARPETS
• Special Rates to Apartment House & Motels
• Quality Workmanship • Free Estimates
BUDGET TERMS - BANKAMERICARD - DECORATING SERVICE
OPEN 8 A.M. TILL 6 P.M. DAILY EXCEPT SUNDAYS

Armstrong CARPET & LINOLEUM CO.
626 CLEMENT STREET • Between 7th & 8th Avenues

QUALITY RUGS & WALL TO WALL CARPETS
Expert Installation
WE WILL BRING OUR SAMPLES RIGHT TO YOUR HOME. CALL

San Francisco JW 6-5592
San Mateo FI 5-0361
Palo Alto DA 6-2418

O'Connor RUG & UPHOLSTERY CLEANERS
FOR OVER 25 YEARS

When it comes to carpets, come to the **WINNER** of the American Carpet Institute Award!

ONE OF AMERICA'S LARGEST RUGS PURVISERS
LACHMAN BROS
SAN FRANCISCO SAN MATEO SAN JOSE SAN RAFAEL

• Established 1895 - Our 65th Year
• Carpet Samples Brought to Your Home
• Famous for Our Budget Terms

Mission at 16th HE 1-3300